

Social Media Savvy for Parents IS A CLICK AWAY

Take on conversations
with your kids
powerfully!



Safe and Savvy™ Social Media Practices

The online world is filled with challenges that most of us have not had to deal with growing up.

Likes, loves, shares, FB Live, IG, Snap...it goes on and on.

The pressure to perform well in school, look good, have lot's of friends, be kind, play a sport or do art, volunteer – all while trying to have a 'social life' both online and off-line is challenging.

The past several years has driving our kids to spend more time online seeking the connection they've been missing, which puts your children at risk. The conversation of "I'm not good enough" or "I don't matter" is all too prevalent with our children.

The truth is, this is a complicated world we live in, as parents we are the 'bumpers in the bowling game of life' for our kids. Talking about human trafficking or exploitation is not something most parents are equipped to do.

Having educated over 20,000 youth and adults the past six years, we've learned quite a bit about what your kids know, what they don't know and what they want YOU to know and understand.

That's why we put this simple toolkit together. The next few pages are filled with information you can share with your kids and learn together.

Your children are one click away from danger. You can prevent that by being educated and empowered to have this conversation.

You can disrupt the cycle of child exploitation!



Educate. Prevent. Empower.

The average age of children being recruited is 10-13

In 2021, there were over 29 million online cyber tips

ILO states every year, 5 million children are trafficked globally.

90% of grooming starts online

30% of victims are boys

Recruitment Tactics:

- Establishes trust and rapport
- Pretends to being lonely
- Professes love quickly
- Promises a 'better' life
- Offers trips & new clothes
- Gives extravagant gifts or money
- Asks for the relationship to stay a secret
- Builds doubt & fear around family/friends
- Asks for photos

Signs children display:

- Becomes secretive
- Misses school often
- Has unexplained gifts
- Shows signs of depression
- In relationship w/ a visibly older adult
- Displays new behavior toward parents/friends
- Experimenting with drugs/alcohol
- Exhibits low self-esteem
- Grades drop
- Has 2 phones



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Mobile App's to know about:

Chat/Dating Apps

- Omegle
- Whisper
- Ask.fm
- Hot or Not
- Burn Book
- Wishbone
- Kik
- Instagram
- SnapChat
- Anonymous Chat
- MeetMe
- Tinder/Grinder

App's that hide info

- Calculator%
- Calculator #
- Second Texting Number
- Text Me
- Secret Photo Album
- Secret – Photo Vault
- Locker
- Private Browsing
- Best Secret Folder
- Confide
- Password Secure

Others to inquire about:

TikTok, LiveMe, Badoo, Discord

Online gaming with chat features

Fortnight, Roblox, AmongUs, 2K23, GTA Online,
Animal Crossings, Warzone, Sea of Thieves

www.pavingthewayfoundation.org

Conversation Starters

- Consider sharing a fact about human trafficking
- Ask what they know about modern day slavery or exploitation
- Share a story/article
- Be curious about them, the app's they use – how they work, what they like about them
- Talk about the importance of passwords – you need to know them to keep them safe

Create a Safe Space for Dialogue

- Practice listening – without judgement
- Ask follow up questions
- Inquire about picture sharing
- Discover something upsetting?
Stop. Breath. Ask. Discuss.
- Let your child know you love them. Say it often.
Remind them, there is nothing they can do to stop you loving them

If you see something, DO something.
Call National Center for Missing and Exploited Children
800-843-5678
For Victims Call the Hotline 888-373-7888

Follow us on social media for more information:

@PavingW on FB & IG

www.pavingthewayfoundation.org

Ways to Connect Daily

- Ask “What are they grateful for today?” Share what you are grateful for today.
- Share how to be observant while in public – then go do that
- Talk daily about life, fears, joys, etc.
- Listen and ask, “Anything else”?, Listen more
- Share a challenge YOU are dealing with
- Say I Love You
- Play games/go outside
- Say I’m proud of you
- Share a failure in your life, how you handled it
- Share a success
- Ask about their vision for their future
- Say I love you, again
- Encourage your child to do the thinking – reward it
- Ensure they have a safe adult they can trust
- Be with them, be present, enjoy the moment

All your children really want is YOU. Give them that gift and watch what happens over time.

Info you can Share



NCMEC Received over 29 million CSAM Reports in 2021, up from 21 million in 2020!

[Man who sextorted B.C. teen Amanda Todd needs sentence to fit harm he caused: Crown](#)

[An Instagram Sextortionist Tricked 30 Boys Into Sharing Intimate Photos, FBI Says. One Took His Own Life](#)

[Mother of 17-year-old boy who died by suicide after being targeted by 'sextortionist' online issues warning](#)

<https://www.missingkids.org/theissues/onlineentice>

www.pavingthewayfoundation.org